# A tool kit to close California's housing gap: 3.5 million homes by 2025

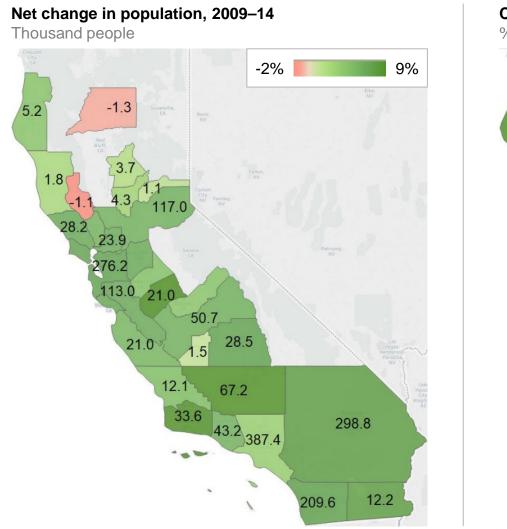


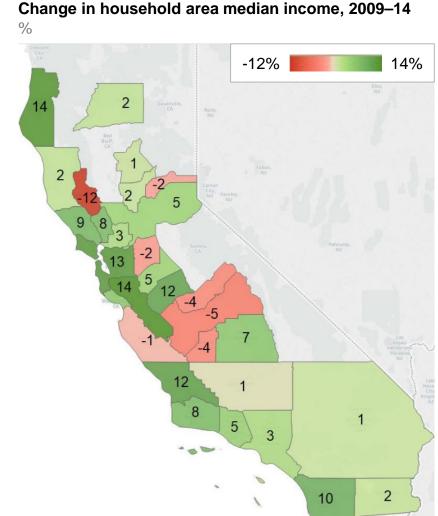
Rated #1 Think Tank 2015 (private sector category) by the Global Think Tank Index, University of Pennsylvania

Map exhibits
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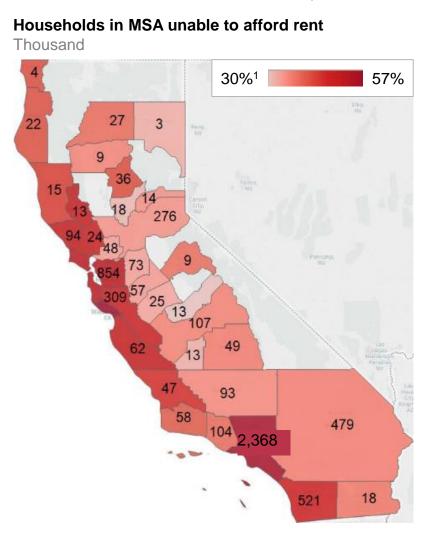
# California's population and incomes are rising, creating more demand for housing

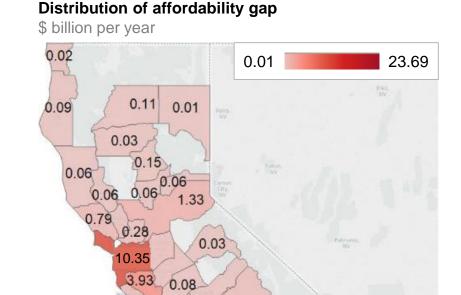




NOTE: Shaded regions represent 98% of state population; unshaded regions represent 2% of state population and lacked sufficient data.

### At least 30 percent of people in every metropolitan statistical area (MSA) cannot afford local rents; that share is 60 percent in some areas





0.38

0.17

0.35

0.47

0.34

0.37

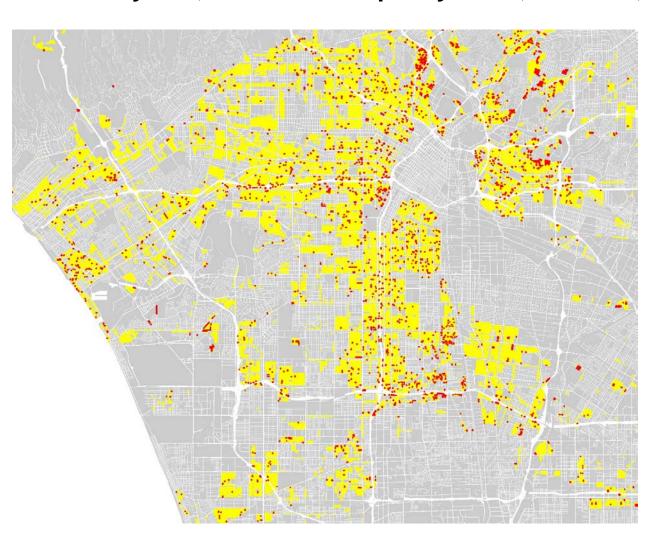
1 Number of households in MSA unable to afford the local cost of rent, as a share of the total number of households in MSA. NOTE: Shaded regions represent 98% of state population; unshaded regions represent 2% of state population and lacked sufficient data for analysis.

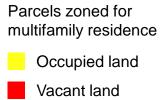
4.21

2.29

0.06

# Los Angeles County has 5,600 to 8,900 vacant parcels zoned for multifamily use, with zoned capacity for 32,000 to 75,000 units



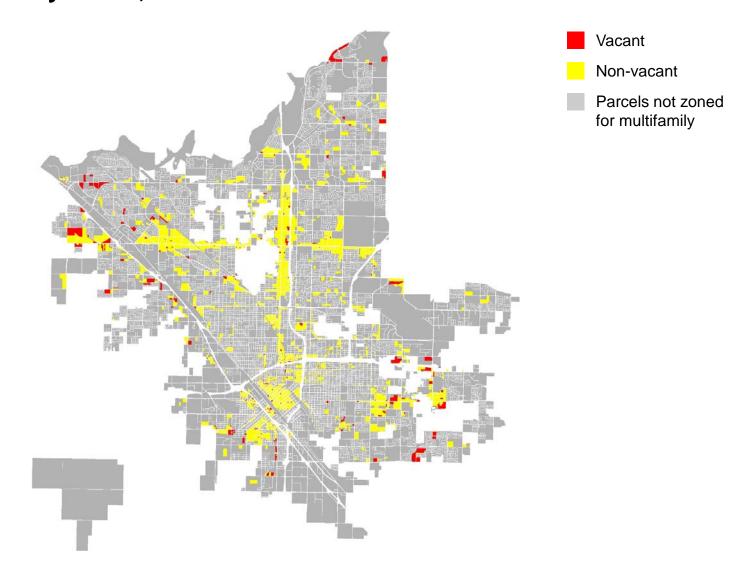


NOTE: Vacant parcels shown larger than actual size to improve legibility.

# San Francisco has 373 vacant parcels zoned for multifamily use, with zoned capacity for 4,500 units



# Fresno has 641 vacant parcels zoned for multifamily use, with zoned capacity for 27,000 units



# California has capacity to create between one million and three million housing units within half a mile of transit hubs

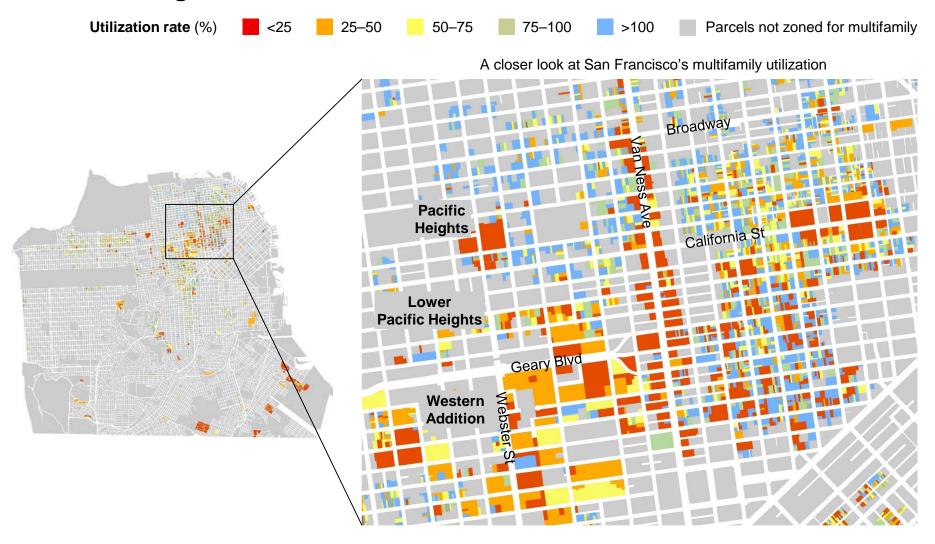
#### Potential sites for transit-oriented housing



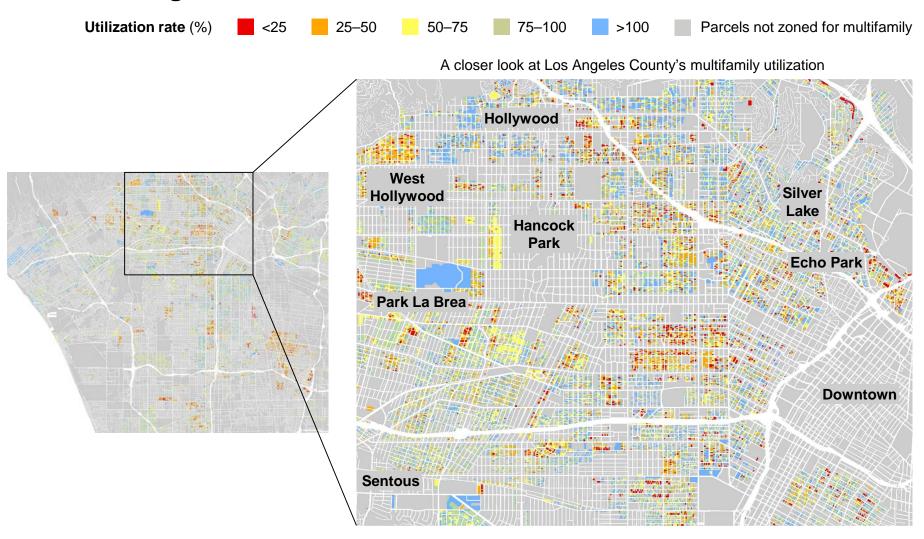
Urban type		Existing units Thousand	Additional units <sup>1</sup> Thousand
•	Regional hub >15 units per net acre	563	379
•	<b>Urban center</b> 6.5–15 units per net acre	409	3,321–938
	Suburban node <6.5 units per net acre	192	516–1,672
	Total	1,164	1,216–2,989

1 Low end of range assumes one unit per net acre is added for every 100 existing units; high end assumes development to the next urban density level.

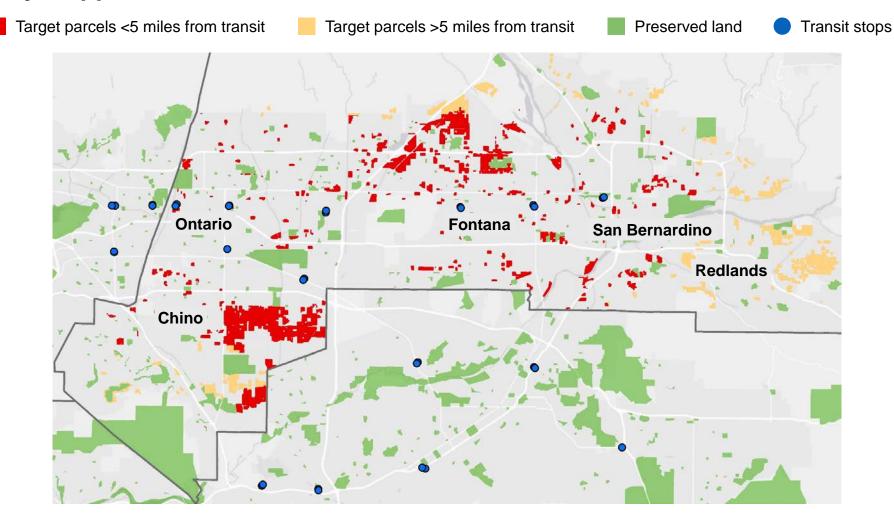
# In San Francisco, 31 percent of multifamily parcels use less than 50 percent of zoned capacity, with potential to add 70,500 units under current zoning



# In Los Angeles County, 28 percent of multifamily parcels use less than 50 percent of zoned capacity, with potential to add 306,000 units under current zoning

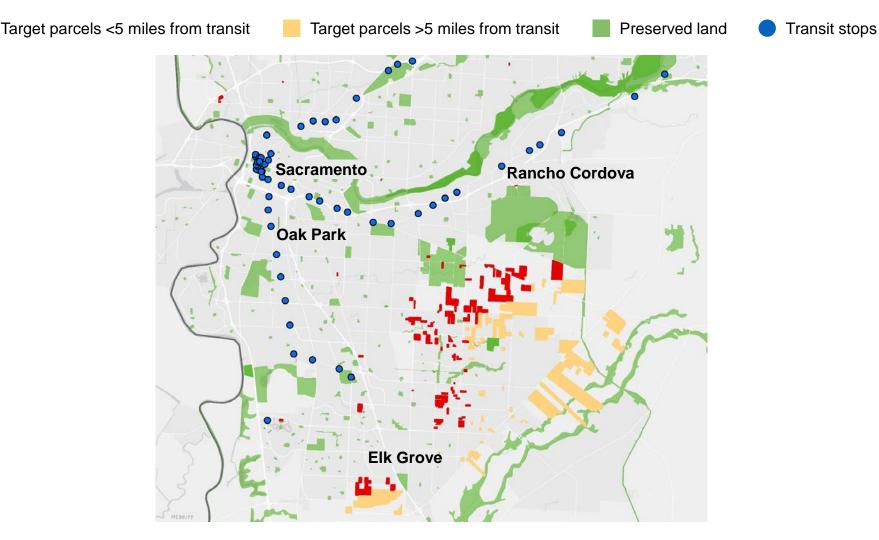


# San Bernardino County has 368,000 potential single-family units, with major opportunities in Chino and Fontana



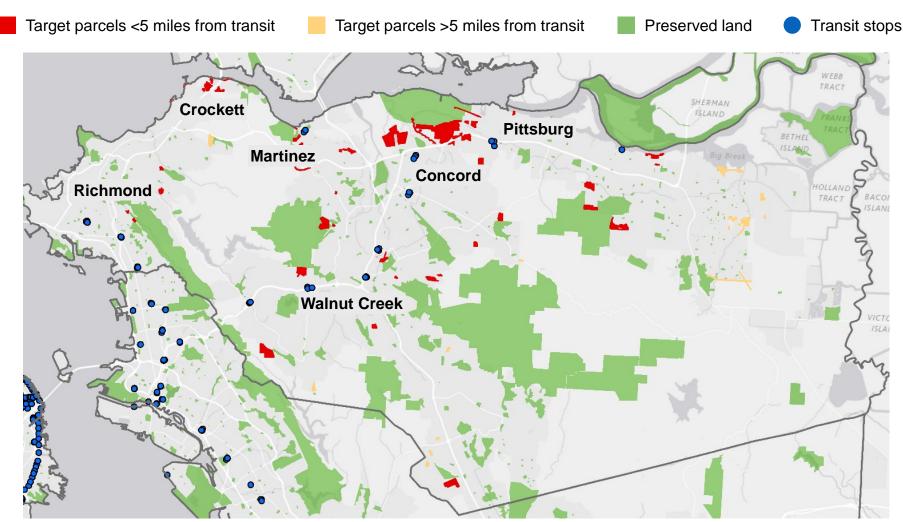
NOTE: Analysis excludes potential new single-family homes around existing development that is quite low density, i.e., target parcels are limited to those within one mile of land currently developed at a density of >800 people per square kilometer. Additionally, a topographic filter was applied to screen out certain parcels on mountainous terrain.

### Sacramento County has 61,000 potential single-family units clustered between Rancho Cordova and Elk Grove



NOTE: Analysis includes parcels zoned for general agriculture and not legally preserved, or vacant land deemed ready for development by Sacramento County Planning Department. Excludes parcels outside Sacramento County's urban growth boundary.

# Contra Costa County has 185,000 potential single-family units, with major opportunities in Crockett, Martinez, and Pittsburg



NOTE: Analysis includes parcels either zoned for general agriculture or deemed "unrestricted" under Contra Costa County zoning. Excludes parcels outside Contra Costa County urban growth boundary.

SOURCE: McKinsey & Company | 11